



NOMI

NATIONAL
ORGANIZATION
FOR MEDICAL
INTUITION

2023



Annual Report

Prepared by
**NOMI BOARD OF
DIRECTORS**



NATIONAL ORGANIZATION FOR MEDICAL INTUITION (NOMI)

2023 Nonprofit Annual Report

BOARD OF DIRECTORS

Wendie Colter, MCWC, CMIP - President

Cay Randall-May, PhD - Vice President, Secretary

Maria T. Gentile, DO, MS, CMIP - Treasurer

Elizabeth Thorson, RN - Director

Lloyd Costello, MD - Director

Shaya Mercer, CMIP, HHC, FNTP - Director

Joseph Goldfedder, MFA, LAc, CMIP - Director

Tiffany Barsotti, PhD, MTh - Director

National Organization for Medical Intuition

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Awareness. Education. Outreach.

Mission & Vision

NOMI is dedicated to the advancement of professional Medical Intuition.

We envision a world where medical intuitive practitioners are accepted in clinical healthcare as well as in private practice, and accessible to everyone.

We strive to assure the safety and wellbeing of the public, and aim to integrate Medical Intuition into all forms of healthcare.

NOMI's Goals

- Advancing the field of professional Medical Intuition.
- Creating national standards for the professional practice of Medical Intuition.
- Developing codes of ethical conduct for medical intuitive practitioners.
- Raising public awareness of the value of Medical Intuition.
- Integrating the practice of Medical Intuition into mainstream healthcare.
- Supporting scientific research on Medical Intuition.
- Creating a dynamic community for professional medical intuition.

President's Summary



2023 was an exciting year of key growth and development for NOMI. Below are some of our achievements and highlights, and a look into what's coming up in 2024.

Nonprofit Status

NOMI was incorporated as a nonprofit organization in 2022. This year, we were pleased to receive our 501(c)(6) status from the IRS. This important designation allows us to operate as a professional trade board to promote the common interests of our membership. It also allows NOMI to support legislative lobbying to help further our mission in integrating professional medical intuitives into healthcare. 501(c)(6) membership fees and donations may be deductible to members and donors as a trade or business expense.

Membership

NOMI Membership officially opened in March of 2023. We were thrilled to kickstart the year with **Professional Memberships** leading the way, followed by a growing number of **Student Memberships**.

NOMI created four new **Supporting Membership** levels with robust benefits and opportunities for both individuals and organizations.

New opportunities, informative videos and materials were posted on our private member website pages. Our official NOMI Professional Member Badge was created.



Outreach

NOMI joined the Academy of Integrative Health & Medicine (AIHM) as an Organizational Member. Dr. Lloyd Costello and I attended the AIHM 2023 Organizational Members meeting in October. We introduced NOMI to this esteemed group of colleagues, and were greeted with warmth and enthusiasm.

AIHM Organizational Members are committed to transforming our healthcare systems from disease-care models to those that prioritize whole-person health and well-being, as well as team-based and collaborative patient-centered care.



NOMI became an Organizational Signatory for the TCIH (Traditional Complementary Integrative Health) initiative.

This international grassroots organization is dedicated to the common goal of improving healthcare through fully embedding traditional, complementary and integrative practices into national healthcare systems.



A Look Into 2024

NOMI is dedicating 2024 to positive and abundant growth in outreach and awareness with campaigns to enhance and grow our charter.

Initiatives include:

- Direct outreach to health and educational organizations to create strategic alliances, offer unique benefits, and build membership.
- Launch of the NOMI Professional Members directory. Our highly vetted directory will be promoted to healthcare organizations, clinics, and the public.
- A whitepaper on Medical Intuition to present the field as a viable and useful support in healthcare is underway. This vital document will be made available for promotion and awareness.
- Informative "Town Hall" Zoom meetings with industry leaders who offer insightful and useful perspectives. These meetings will be organized into a video library for our members.
- Growing our Professional, Student, and Supporting Memberships, as well as our Advisory Board and Visionary Teams, with skilled and enthusiastic individuals who align with our mission.

Contact info@nomimedicalintuition.org to get involved!

NOMI Contributors

We are deeply grateful to those who have supported NOMI in achieving our goals in 2023, including Tabatha Parker and Erika Cappelluti of the Academy for Integrative Health & Medicine, Jessie Bifulco, Midge Murphy, Jeannette Bondurant, Marc Doherty, Linda Negrin, and Elizabeth Hart Whelan.

Most importantly, we give a heartfelt "thank you!" to all of our members, donators, and subscribers. With your continued support, we look forward to achieving our goals and furthering NOMI's mission in 2024.

Wendie Colter

President



Secretary's Summary

Meetings & Agendas

Board members conducted 12 regular, monthly meetings, 8 Special, Interim or Executive Board meetings, as well as 23 Committee or Task Force meetings.

The **Membership Vetting Committee** reviewed membership applications for Professional, Student, Associate (later changed to Supporting) Member levels.

The **Outreach & Recruitment Committee** was actively involved in expanding Membership on all levels, including social media posts on [Facebook](#), [Instagram](#), and [LinkedIn](#), as well as the launch of the NOMI [You Tube](#) channel.

NOMI's inaugural [Newsletter](#) was sent in April, with a total of 5 newsletters sent in 2023 to over 650 subscribers.

Operations Updates

NOMI Professional Member Badge was made available. Plans to create a uniquely distinct Supporting Member badge in 2024 are underway.

The NOMI website was updated and expanded:

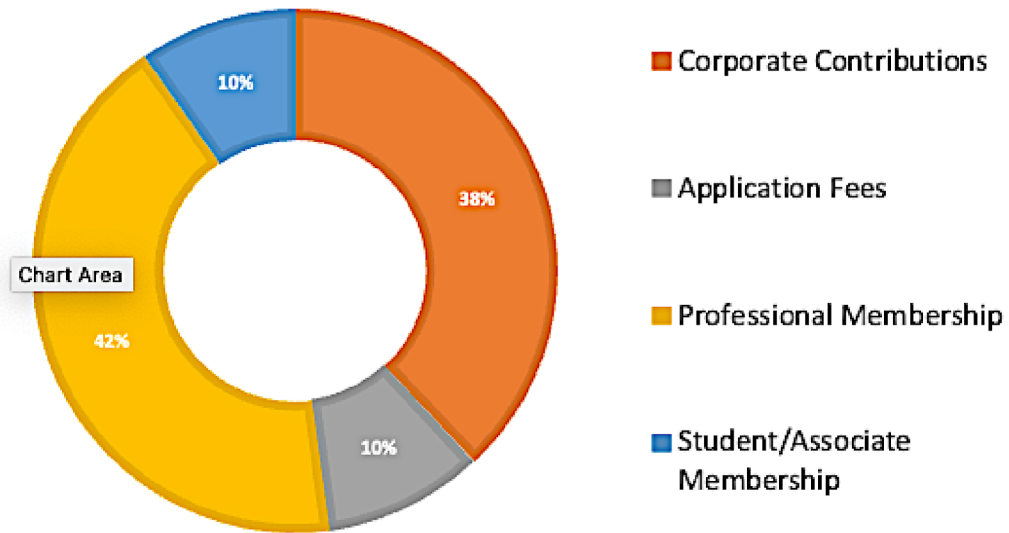
- Navigation was added to make it easier for visitors to follow steps for applications.
- A Donate page was added.
- The JOIN NOMI pages were updated and Supporting Member Levels and benefits were added.

Cay Randall-May

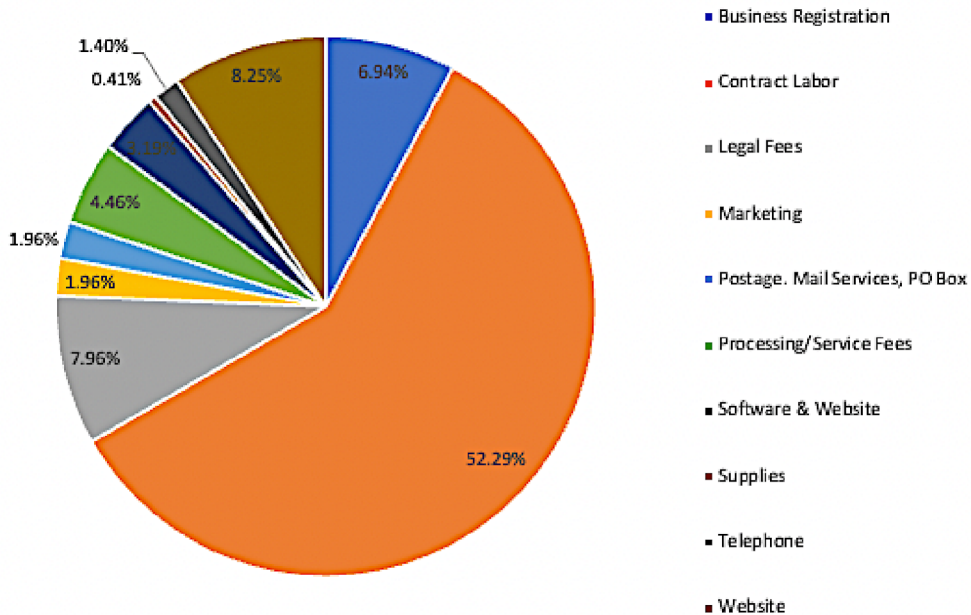
Secretary / Vice President

Treasurer's Summary

2023 NOMI INCOME



2023 NOMI EXPENSES



Maria Gentile

Treasurer

Board of Directors



PRESIDENT

WENDIE COLTER, MCWC, CMIP



VICE PRESIDENT/ SECRETARY

CAY RANDALL-MAY, PHD



TREASURER

MARIA T. GENTILE, DO, MS,
CHOM, CMIP



DIRECTOR

ELIZABETH THORSON, RN



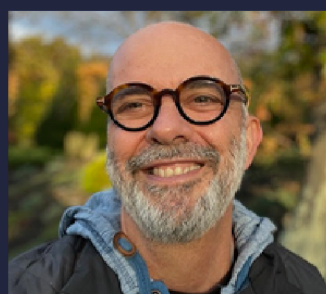
DIRECTOR

LLOYD COSTELLO, MD



DIRECTOR

SHAYA MERCER, CMIP, HHC,
FNTF



DIRECTOR

JOSEPH GOLDFEDDER, MFA, LAC,
CMIP



DIRECTOR

TIFFANY JEAN BARSOTTI, MTH, PHD

Advisory Board - 2024

NOMI has begun forming our Advisory Board, which will be made up of key stakeholders in education, integrative health, research, legal risk management, public relations, and more.



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THANK YOU



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